**Phase 1:  Plan your web site**

Answer all Questions below:

* Who is the target audience?
  + Prospective clients
* How can I tailor the site to reach that audience?
  + Display photos, services, and contact information
* What are the goals for the website?
  + Initiate web traffic and reach a larger audience
* How will I gather the information?
  + Speak to the business owners
* What is my budget?
  + $100
* What is the timeline?
  + The end of class
* Who is on my project team?
  + Me, Zach Davidson.
* How often should the site be updated?
  + Yearly or every 6 months
* Who will update the site?
  + I will.

**Home Page**

**(index)**

**About Us**

**Services**

**Staff**

**Contact us**